



SL Consulting participates in the CLIP project

SL Consulting held a meeting in Portugal under the Erasmus + Project. On June 15th and 16th, SL Consulting hosted a committee composed of partners from 5 countries of the European community, in order to showcase the work we have developed in Portugal within the scope of this project.

Project partners



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What is Clip Project?

It is a European project, funded by Erasmus +, which aims to promote local products from different regions, supporting small local producers. Traditional products that preserve their own translations and know-how, as well as biological, ecological and sustainable products are particularly encouraged.



What are the activities developed?

Each partner identifies in their country small producers in different sectors and helps them to promote their products. To this end, it provides training actions aimed at ICT, namely for the correct use of social networks, websites and other techniques of web marketing.



Training Courses



This image illustrates the first training action developed for small producers of Santo Tirso.

It aims to provide participants with skills at the level of ICT and Web Marketing, enabling them to promote their products. Training on social networks and web sites have here a very strong training component is appreciated by the participants

Portugal Meeting



After identifying the producers and developing consulting and training activities, we held a meeting in Santo Tirso, composed of moments of meeting and evaluation of the activities and visits to producers to present the work developed locally.

A meeting was held to review the project and present the results achieved in Portugal so far.

We visited a wine producer where we had the possibility to follow the whole production process and to try to make our own wine.

We also have a wine cooperative, a wine cellar and we try out some of the most prestigious Portuguese canneries.